

POOCHES IN THE PARK

Sponsorship Pack



Sunday 13th September 2026
Millhouses Park

Be part of Sheffield's
biggest and best loved
dog event of the year!

Registered Charity No. 1205404

ABOUT THORNBERRY ANIMAL SANCTUARY

Since 1988, we've been rescuing, rehabilitating and rehoming animals in South Yorkshire.

We're the only local rescue centre who take in not just dogs and cats, but rabbits, rats, chickens, horses, all creatures great and small!

We take on animals who have nowhere else to go and have run out of chances, even working closely with the council stray kennels.

When they are ready, we work tirelessly to find the perfect home for our animals, giving them the second chance at life they deserve.



**Did you say
chickens?**

ABOUT THE EVENT



We've run this Sheffield event for 8 years, each year attracting more participants, visitors and businesses all wishing to get involved!

The day at Millhouses Park consists of multiple dog events, such as Most Handsome Hound, Best Rescue, Waggiest Tail and even Musical Sits!

With stalls, food, music and entertainment, it's the dog festival not to be missed

This year, we're expecting an even bigger turn out, with footfall of over 2000 visitors





WHY SPONSOR?

Supporting events like Pooches in the Park helps us bring the community together while raising vital funds for animals in need.

As a charity that receives no government funding, partnerships with local businesses allow us to continue offering second chances to vulnerable animals.

In return, we'll recognise your support across our social media and marketing, and invite you for a special behind-the-scenes tour of the sanctuary to see the difference your support makes.

**sounds like a
great idea
to me!**

SPONSORSHIP OPPORTUNITIES

CLASS SPONSOR: You'll cover the costs of one of our dog show classes such as Prettiest Pooch, Waggiest tail, Scruffiest Mutt.



In return,
you'll get;

Logo displayed in ring

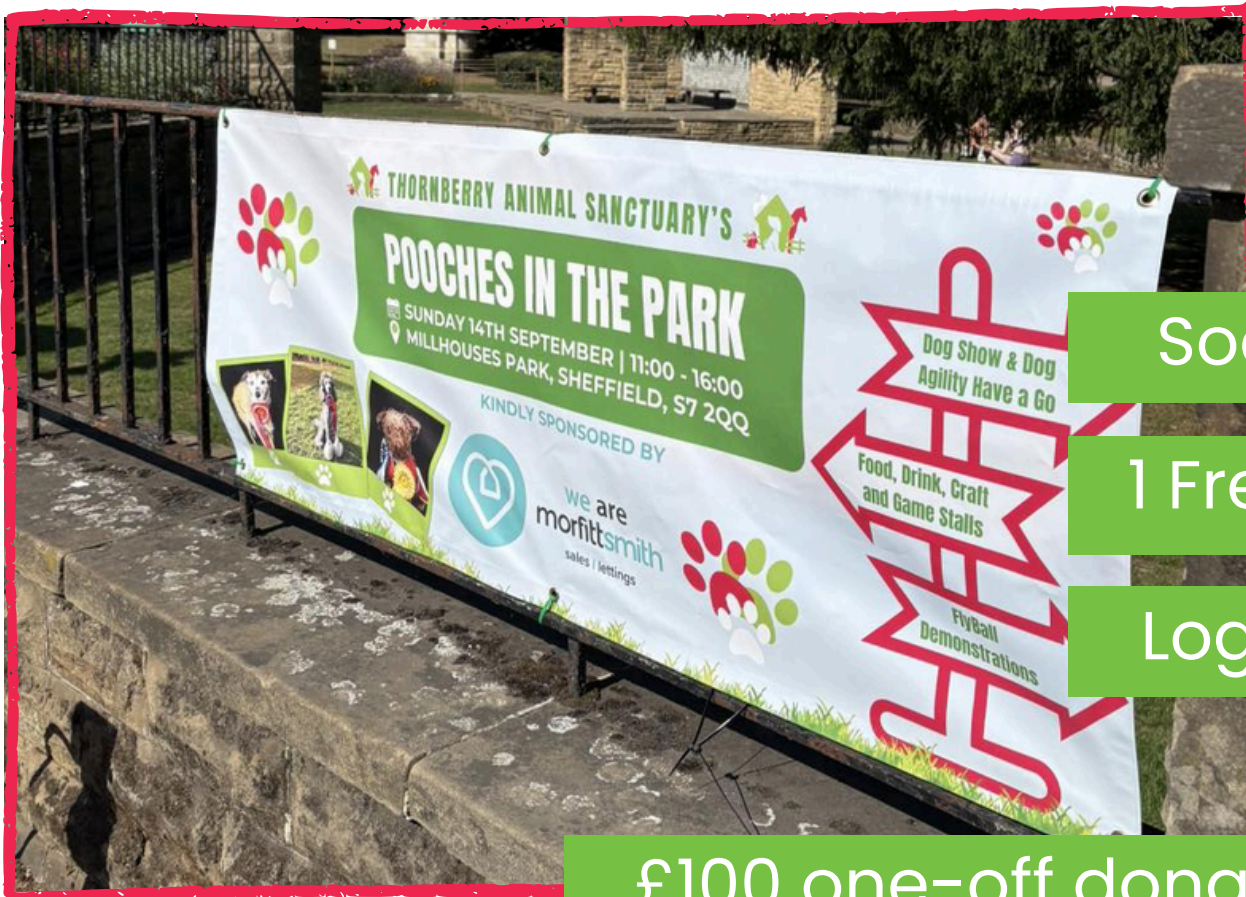
Rosettes with your logo

Help judge your class!

£40 per class

SPONSORSHIP OPPORTUNITIES

MARKETING SPONSOR: Being one of the most important ways to get our event known, marketing is essential! However, every pound spent is one pound less for the animals. Covering this cost is a massive help!



In return,
you'll get;

Social Media Thanks!

1 Free stall at the event

Logo displayed in ring

£100 one-off donation

SPONSORSHIP OPPORTUNITIES

HEADLINE SPONSOR: We love Pooches in the Park, but it costs the charity a considerable amount to run! Headline sponsorship helps cover this meaning a bigger amount raised at the end of the day!



In return,
you'll get;

Logo on all main marketing

Special social media announcement and
mention in press releases

VIP treatment including food and drink
and a free stall at the event

Judge Best in Show

£1000 one-off donation



SPONSORSHIP OPPORTUNITIES

There are other ways to make this event a great success, such as;

Donating Dog
Class prizes



Donations for
our stalls,
raffles and
auctions!



Experiences, gift
vouchers, hampers,
bottles for our
tombola, childrens
gifts, all make
amazing donations!

To find out more,
or to arrange
sponsorship,
please contact
Lynsey at;

events@thornberryanimalsanctuary.org



Thank you!
Now when's
dinner?

