



THORNBERRY
ANIMAL SANCTUARY

For the neglected we care

FUNDRAISING PACK



EVENTS@THORNBERRYANIMALSANCTUARY.ORG



WWW.THORNBERRYANIMALSANCTUARY.ORG



CHARITY NO. 1205404 | ESTABLISHED 1988

WELCOME TO THORNBERRY ANIMAL SANCTUARY



At Thornberry, we care for Dogs, Cats, Horses, Rabbits, Farm Animals and more. We are one of the largest animal rescue centres in South Yorkshire. We rescue, rehabilitate and rehome animals who are either strays or have been relinquished by their previous owners.

1368 Animals Adopted in 2025



360 DOGS & PUPPIES

This year, we found loving homes for 360 dogs and puppies, many of whom were born right here at Thornberry.



594 CATS & KITTENS

In 2025, 594 cats and kittens, including many born at Thornberry, or in their foster homes, found their forever homes



131 RABBITS



69 GUINEA PIGS



55 OTHER SMALL FURY'S



25 HORSES & PONIES



GOATS & POULTRY

We've adopted out numerous animals at our farm in Ravenfield including pigs, goats, hens and cockerels.



HOW WE USE EVERY £1 RAISED

0.50p

**Running
Costs**



0.27p

**Rescue
& Care**



0.14p

**Veterinary
Care**



0.04p

Fundraising



0.04p

Retail



0.01p

Other



We rely entirely on the generosity of people like you to continue rescuing, rehabilitating, and rehoming animals in need. We receive no government funding, meaning every animal we care for is supported purely through donations, fundraising efforts, and the kindness of our community. That's why fundraising is so important – every cake sale, sponsored walk, or charity event helps provide food, shelter, and medical care for the animals that need us most.

DECIDE ON YOUR FUNDRAISER

Deciding on your fundraiser can be tricky, but don't worry—we're here to help! With so many fun and creative ways to raise money, it's all about finding something that suits you. Whether you prefer hosting an event, taking on a challenge, or getting your workplace or school involved, the ideas below might just inspire the perfect fundraiser for you.



TOMBOLAS

A tombola is a simple yet fun way to raise funds! All you need is a collection of donated prizes, big or small, and a set of numbered tickets. Supporters purchase a ticket, and if their number matches a prize, they win! Whether you run a teddy tombola, chocolate tombola, bottle tombola or an assorts tombola, it's a fantastic way to encourage donations.



CAKE SALE

A cake sale is a sweet and simple way to raise money! Whether you're a star baker or just love a good treat, selling homemade (or shop-bought) cakes is a guaranteed crowd-pleaser. Set up a stall at your workplace, school, or local event and invite people to indulge while supporting a great cause.



SPONSORED WALK

Get moving for Thornberry! Walk, run, or cycle while raising funds—bring your dog along for extra fun!



RAFFLES

Sell tickets for the chance to win great prizes. Ask local businesses to donate and make it a big success!



CAR BOOT SALE

Declutter and raise money at the same time! Sell unwanted items at a car boot sale and donate the profits.

EXTREME CHALLENGE EVENTS

Take on a challenge to push yourself while supporting Thornberry! Whether it's a marathon, skydiving, or a tough mud run, set a goal, get sponsored, and make a real difference. Big or small, every challenge helps change lives!



OTHER FUNDRAISING IDEAS

Solo Fundraising: Make a Difference on Your Own

- Declutter for Donations – Sell unwanted clothes, books, or gadgets and donate the proceeds.
- Birthday Fundraiser – Ask for donations instead of birthday gifts.
- Give It Up Challenge – Give up coffee, chocolate, or another indulgence and donate the savings.
- Virtual Fitness Challenge – Run, cycle, or walk a set distance and ask for sponsorships.
- Sponsored Silence – Stay silent for a set time and collect donations.
- DIY Art Sale – Create and sell paintings, jewellery, or handmade crafts.
- Streaming for a Cause – Host a live gaming, music, or art stream and encourage donations.
- Skill Swap Donations – Offer lessons in something you're good at (e.g., language, baking) in exchange for donations.
- Cook-Off Fundraiser – Cook and sell homemade meals to family or colleagues.
- Sponsored Reading Challenge – Set a goal to read a certain number of books in a month and get sponsors.

Fundraising with Friends: Team Up for a Great Cause

- Pub Quiz Night – Organise a trivia night and charge entry fees.
- Team Bake-Off – Compete to bake the best cake and sell slices to raise money.
- Themed Fancy Dress Day – Pick a theme, dress up, and collect donations.
- Car Wash Fundraiser – Offer car washes for donations in a local car park.
- Movie Marathon Night – Charge entry for a cosy film night at home or in a hall.
- Sports Tournament – Organise a football, netball, or dodgeball competition with an entry fee.
- Escape Room Challenge – Set up a DIY escape room and charge teams to take part.
- Dance-a-Thon – Keep dancing for a set number of hours and get sponsored.
- Craft & Sip Night – Host an arts & crafts session with snacks, charging a participation fee.
- Dog Walking Service – Offer a group dog walking service for a donation.



SEASONAL FUNDRAISING IDEAS

SPRING



PLANT SALE

Sell flowers, herbs, and seedlings with proceeds going to the sanctuary.



EASTER RAFFLE

Offer themed prizes like garden kits, Easter hampers, or pet goodies.



SUMMER



SPORTS DAY CHALLENGE

Organise fun games like sack races, tug-of-war, and relay races.



BBQ & BEER GARDEN EVENT

Host a casual fundraiser with food, drinks, and music.

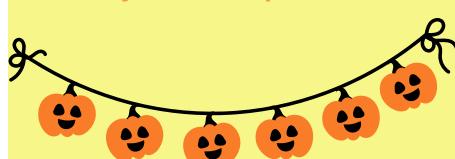


AUTUMN



CARVING CONTEST

Sell pumpkins and charge entry for a competition.



DECORATE YOUR HOUSE

Decorate your house for Halloween, invite visitors to see your spooky setup, and collect donations.

WINTER



CHRISTMAS JUMPER DAY

Get friends, family, or colleagues to wear their best (or worst!) festive jumpers and donate.

2027

NEW YEAR'S SPONSORED CHALLENGE

Take on a new years challenge and collect sponsorships!

Burrells Estate Agents in Worksop held a donation drive for us at Christmas



Welcome to Thornberry



Thanks to your kindness
helped over 20,000 animals
and we'll be here



Maxfields Travel raised an incredible
£2,189.00 with a fundraising coach trip

FUNDRAISING AS PART OF ACADEMICS



Primary / Infant School

Guess the Sweets in a Jar - Fill a jar up with sweets from your local shop and charge your school friends a small fee to guess!



Sell Baked Goodies - Bake some goodies or ask for a donation from a local café to sell baked goods!



Supermarket Bag Pack - Contact your local store to ask if you can set up a bag pack!

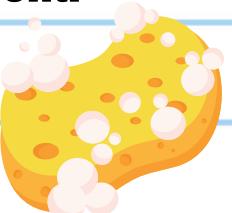


Secondary School



Sponge Throw - Ask a teacher or your fellow friends to take part in a sponge throwing event!

Fashion Show - Model outfits and sell tickets for your event!



University



Get Involved in Rag Week - Nominate us as your charity of the year and hold your own fundraising events like a tombola or charity walk!

Volunteering - Come to site and volunteer for a day!

HOW TO START

1

CHOOSE YOUR FUNDRAISER

Decide what type of fundraiser you'd like to organise! Whether it's a sponsored walk, a bake sale, or a fun quiz night, choose an activity that excites you and will be enjoyable for your supporters. You can also consider seasonal events or group challenges to make it extra fun!

2

PICK A DATE, TIME, AND PLACE

Now it's time to get practical! Pick a date and time that works for you and your participants. If your event is in-person, choose a location that's accessible and suitable for the activity. Make sure to give yourself enough time to organise everything and get the word out!

3

SET YOUR TARGET

Think about how much you want to raise and set a fundraising goal. This will give your supporters something to aim for and motivate them to get involved. Don't forget to set a realistic target that will inspire others to help you reach it!

4

SET UP YOUR JUSTGIVING PAGE

Create a JustGiving page to make it easy for people to donate online. Share your page link with friends, family, and supporters so they can contribute no matter where they are. It's a simple and secure way to raise funds for a great cause.

5

TELL US ABOUT THE EVENT & SHARE ON SOCIALS

Once everything is in place, spread the word! Share your fundraiser on social media and encourage friends and followers to help promote it. The more people who hear about your event, the more support you can raise. Don't forget to tag Thornberry Animal Sanctuary and email us at events@thornberryanimalsanctuary.org so we can help share it too.

LET'S KEEP THINGS LEGAL

DO'S

- Do get permission if your event is in a public place, from local authorities or property owners.
- Do ensure parental consent if children are involved in your fundraiser.
- Do check licensing requirements with your local council if needed (e.g., for raffles or alcohol).
- Do follow food safety regulations for any food-related events.
- Do count collected funds with another person for security and transparency.
- Do keep records of all fundraising activities and donations.
- Do ensure first aid is available for larger or physical events.
- Do have public liability insurance if your event involves the public.
- Do always ask for consent before taking or sharing photos, especially of children.

DON'T'S

- Don't collect funds without permission from Thornberry—contact us for guidance and materials.
- Don't forget about safety—assess any potential risks at your event.
- Don't involve children in activities like raffles, house-to-house collections, or alcohol-related events without adult supervision.
- Don't pressure people to donate—always respect others' decisions and ensure donations are made voluntarily.
- Don't handle money alone—ensure someone else is present when counting funds.
- Don't forget to consider vulnerable individuals—always make sure donations are made by informed and willing participants.

If you have any questions or need guidance, please get in touch with our events team at events@thornberryanimalsanctuary.org



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